

**Subject: Request to attend Insight 2018**

Dear \_\_\_\_\_ :

I would like to attend Seal Software’s third annual customer conference, [Insight 2018](#). As Seal continues to grow, Insight 2018 brings together industry leaders, partners, and customers for a day of invaluable learning.

Insight 2018 is a productive way to ensure that we are maximizing our Seal Software investment. The annual conference provides an exclusive opportunity to drive more value from our Seal deployment via:

- **Networking** opportunities with like-minded business professionals and Seal staff. Insight 2018 provides dedicated time to share challenges and successes with other Seal users.
- **Educational sessions** on topics specific to my role, allowing me to gain unrivaled intelligence from Seal executives and fellow customers.
- **Keynote presentations** highlighting how Seal customers are maximizing their investment.
- **Product Demos** showcasing Seal’s value in a variety of use cases.

The day’s agenda will include morning presentations by Seal Executive Members, Customer Success Panels and a visionary Keynote to be announced. The event will wrap up with breakout presentations by Seal customers sharing their best practices. Last year, topics included:

- The Future Financial Service Infrastructure Ecosystem
- Extraction Pack Creation & UDML (featuring GDPR & Vendor Contracts)
- Ensuring Customer Success: Our Customer Journey

I’m interested in attending Insight scheduled for:

Wednesday, September 5<sup>th</sup> at the Yale Club in New York, NY

Thursday, September 20<sup>th</sup> at the Four Seasons in Palo Alto, CA

Wednesday, September 26<sup>th</sup> at Claridge’s in London

Here is a breakdown of the conference costs:

Airfare	\$
Ground Transportation	\$
Hotel (starting at)	\$
Meals	\$ 0 <i>Breakfast, lunch and evening happy hour are covered by Seal Software</i>
<b>TOTAL:</b>	\$

I look forward to the opportunity to discuss industry best practices, learn what other customers are doing and come back to work with actionable takeaways.

Thank you for considering this request. I look forward to your reply.